



**Kevin Patrick O'Keeffe**



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@kevinpokeeffe

## SKILLS



- Efficient and coherent editor of both copy and style
- Thorough understanding of AP Style and house copy rules
- Proficient in social media like Twitter, Facebook, Snapchat, Instagram, Tumblr and YouTube
- Strong video capture and editing skills, in long- and short-form
- Well-versed in Adobe CC, HTML and different styles of CMS
- Clear communicator, both in person and electronically
- Creative and innovative thinker who is eager to commit wholeheartedly to projects

## WORK EXPERIENCE

### Mic

**Senior Arts Writer**

November 2016 — Present

**Arts Editor**

September 2015 — November 2016

**Staff Writer**

February 2015 — September 2015

- Covering arts and culture in a mix of reported pieces and commentary
- Assigning stories to and editing submissions from Mic's in-house arts writers, plus a team of 10+ freelance writers
- Planning arts coverage days and weeks ahead to ensure the best possible content, as well as presentation of content
- Working with social teams to find strong subject areas and angles to make section focus points

### The Atlantic

**Editorial Fellow**

July 2014 — February 2015

- Wrote both individual and collaborative stories and projects for the Entertainment channel on TheAtlantic.com
- Designed and edited posts for the Entertainment channel multiple times per day
- Wrote multiple posts a day on tight deadline, from quick cultural news posts to deeper cuts, for The Wire, The Atlantic's news and analysis blog

### The Advocate

**Editorial Intern**

January 2014 — May 2014

- Wrote for The Advocate, the largest and oldest LGBT publication in the country, as part of their digital team
- Worked with a mid-sized team to write and craft quick news posts, in-depth features and opinion pieces

### LA Weekly

**Contributing Writer**

August 2013 — February 2014

**Arts & Culture Intern**

May 2013 — August 2013

- Wrote for L.A. Weekly's arts & culture section first as an intern, then in a contributing position
- Worked in a wide range of story styles, including theater criticism, breaking cultural news and longer features
- Transcribed interviews and completed background research for section editor

**Writing samples available at [kevinpatrickokeeffe.com](http://kevinpatrickokeeffe.com)**